

Under Armour #RuleYourself Contest Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Under Armour #RuleYourself Contest (the "Contest") is open only to legal residents of the fifty (50) United States (and the District of Columbia) and Canada (excluding Quebec) who are at least thirteen (13) years old at the time of entry and who did not purchase any photography equipment for the purposes of entering this Contest. Employees of Under Armour, Inc., MCN Productions, LLC, HelloWorld, Inc., and any of their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Current eligible NCAA athletes and current high school athletes may not participate in this Contest. The Contest is subject to all applicable federal, state, provincial, municipal, territorial and local laws and regulations and is void in Quebec and where prohibited. SPONSOR IS NOT RESPONSIBLE OR LIABLE FOR PARTICIPATION IN THIS PROMOTION RESULTING IN INELIGIBILITY AS AN AMATEUR ATHLETE.

2. Sponsor: Under Armour, Inc., 1020 Hull Street, Baltimore, MD 21230, U.S.A. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075, U.S.A.

3. Agreement to Official Rules: Participation in this Contest constitutes entrant's (or parent/legal guardian's if entrant is a minor) full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to this Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4. Timing: The Contest begins on March 9, 2016 at 12:00 a.m. Eastern Time ("ET"), ends on June 30, 2016 at 11:59 p.m. ET (the "Contest Period"), and consists of one hundred fourteen (114) calendar days (each a "Daily Entry Period") and four months (each a "Month"). Months are outlined in the table below:

Month	Start Date (at 12:00 a.m. ET)	End Date (11:59 p.m. ET)
1 (March)	March 9, 2016	March 31, 2016
2 (April)	April 1, 2016	April 30, 2016
3 (May)	May 1, 2016	May 31, 2016
4 (June)	June 1, 2016	June 30, 2016

Twitter, Inc.'s and Instagram, LLC's servers are the official time-keeping devices for the Contest.

5. How to Enter: To participate, you must have a Twitter or Instagram account. Accounts are free but subject to Twitter's Terms of Service (<https://twitter.com/tos>) and Instagram's Terms of Use (<https://help.instagram.com/478745558852511/>). Your account settings must be set to "unprotected" and/or "public" in order for your Tweets or posts to be viewable by Sponsor and its agents. If you post updates to or receive updates from www.twitter.com via SMS from your wireless phone, message and data rates may apply. **Posting content to Instagram requires a mobile device. Message and Data rates may apply.** Please consult your wireless-service provider regarding its pricing plans.

During any Daily Entry Period, log in to your Twitter or Instagram account and tweet or post a photo that displays a rule for training by which you operate, along with @UnderArmour and the hashtags #RuleYourself and #UAContest in your description. Your photo and description will hereafter be collectively referred to as your submission ("Submission"). Your photo may include your rule only or something that exemplifies your fitness regimen rule. If the latter, your description must include your rule. Your Submission need not include any reference, positive or negative, to Sponsor's products or services.

By Tweeting or posting your Submission, you agree that it conforms to the guidelines, permissions, and content restrictions below and that Sponsor, in its sole discretion, may disqualify you if it believes that it fails to conform.

Guidelines:

- The Submission must be in a format and size acceptable on Twitter or Instagram (as applicable);
- The Submission must contain a description that includes @UnderArmour the hashtags #RuleYourself and #UAContest; and
- The Submission's description must be in English.

Permissions: Entrant must have permission from any recognizable individuals who appear in the Submission to use their names and likenesses in the Submission and to grant the rights set forth herein. Minors may only be included in the Submission if entrant has permission from their parent or legal guardian. If requested, entrant and/or parent or legal guardian must be able to provide such permissions or proof in a form acceptable to Sponsor.

Content Restrictions:

- The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not contain images of athletes in uniform;
- The Submission must not contain content created by a third party, such as images or artwork;
- The Submission must not contain brand names or trademarks other than those owned by Sponsor, MapMyFitness, MyFitnessPal, and Endomondo, which entrant has a limited license to use in his/her Submission in this Contest;
- The Submission must not disparage Sponsor, Administrator, or any other person or party;
- The Submission must not contain material that is inappropriate, offensive, indecent, obscene, tortious, defamatory, slanderous or libelous;
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
- The Submission must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any state where Submission is created.

Limit: Each entrant may upload one (1) Submission per Daily Entry Period during the Contest Period. Submissions received from any person or social account in excess of the stated limit will be void. Submissions generated by script, macro or other automated means are void. In the event of a dispute as to any Submission, the authorized account holder of the email address associated with the social account used to register will be deemed to be the entrant and must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each entrant may be required to show proof of being an authorized account holder. Released Parties (as defined in Section 10, below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed, or misdirected Submissions; all of which will be void.

6. Sponsor's Use of Submissions: Uploading a Submission constitutes entrant's (or entrant's parent/legal guardian's, if entrant is a minor) consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, entrant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the Submission.

7. Winner Determination for Daily Prizes: After the conclusion of each Daily Entry Period, a panel of qualified judges determined by Sponsor in its sole discretion will select the entrants with the highest-scoring Submissions from among all eligible Submissions for the applicable Daily Entry Period based on the following criteria ("Judging Criteria"):

- Creativity/Originality (33%);

- Quality of Submission (33%); and
- Fit to Contest Theme (34%)

Subject to the entrants' compliance with these Official Rules, the entrants whose Submissions receive the highest scores will be deemed the potential winners for the applicable Daily Entry Period. In the event of a tie, the entrant whose Submission received the highest score for "Quality of Submission," as determined by the qualified judges in their sole discretion, will be deemed the applicable potential winner from amongst the tied entrants. Sponsor will not disclose judging scores.

8. Winner Determination for Monthly Prizes: After the conclusion of each Month, a panel of qualified judges determined by Sponsor in its sole discretion will judge all eligible Submissions for the applicable Month based on the following criteria ("Judging Criteria"):

- Creativity/Originality (33%);
- Quality of Submission (33%); and
- Fit to Contest Theme (34%)

Subject to the entrant's compliance with these Official Rules, the entrant whose Submission receives the highest score will be deemed the potential winner for the applicable Month's prize. In the event of a tie, the entrant whose Submission received the highest score for "Quality of Submission," as determined by the qualified judges in their sole discretion, will be deemed the applicable potential winner from amongst the tied entrants. Sponsor will not disclose judging scores.

9. Winner Requirements: Potential winners will be notified by @UnderArmour on Twitter or Instagram (as applicable) on or around the day following the conclusion of each Daily Entry Period or Month. Each potential winner for a Monthly prize (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("Declaration"), which must be received by Sponsor, within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. Sponsor reserves the right to conduct background checks on the potential winner and the potential winner's companion (if any), as a condition to receive the Monthly Prize. Winner and winner's selected companion must first submit to such background check and cooperate with Sponsor in any way that Sponsor requests in order to be eligible to receive the Monthly Prize. Sponsor reserves the right, in its sole discretion, to disqualify any winner and/or winner's companion based on such background check if Sponsor determines, in its sole discretion that awarding the Trip Prize to such winner might reflect negatively on Sponsor. Additionally, the potential winner will be required to submit to a background check before being deemed eligible to receive their Monthly Prize. Sponsor reserves the right to disqualify any individual whose background check reveals information that is inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate (which may be determined by Sponsor, at its sole and absolute discretion). Each potential winner of a Daily Entry Period prize will be required to provide a valid mailing address (P.O. Boxes not permitted), which must be received by Administrator within five (5) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a potential winner cannot be contacted, fails to sign and return the Declaration within the required timeframe (if applicable), fails to provide the requested information within the required time period, does not comply with these Official Rules, or if prize is returned as undeliverable, potential winner forfeits the prize. If a potential winner is disqualified for any reason, the prize may be awarded to a runner-up, if any, in Sponsor's sole discretion. Only three (3) alternate winners may be determined, after which the applicable prize will remain un-awarded.

10. Prizes:

- Monthly Prizes: FOUR (4) PRIZES (one (1) awarded per Month):** The opportunity to be featured in a 45-90 second video about your drive and motivation in training ("Prize Footage"). All details of the opportunity, including date, time and location, will be determined by the Sponsor in its sole discretion. Prize Footage will be used to create promotional materials. Each Monthly prize winner agrees that Sponsor shall own this Prize Footage and that its agents shall have the right to edit, exploit, adapt, distribute, post, create derivative works from, and otherwise use the Prize Footage, in whole or in part, together with winner's name, city, state, likeness, Submission and/or prize

information, and in combination with other materials, in any manner, for any advertising, promotional, trade, commercial or other purposes in any and all media, now or hereafter devised, worldwide without limitation and without further payment, notification, permission or other consideration to winner or any third party, except where prohibited by law. Opportunity may include travel, as determined by the Sponsor in its sole discretion. Opportunity will include a combination of spending money and a selection of Under Armour apparel determined by the Sponsor in its sole discretion, together valued at approximately \$1,000 USD.

If travel is included in Monthly Prize: Winner will receive round-trip, coach-class air transportation from a major airport near winner's home (determined by the Sponsor in its sole discretion) to location of video shoot (determined by Sponsor in its sole discretion); and two (2) nights' accommodations at a hotel determined by Sponsor in its sole discretion. Winner must travel on the dates determined by Sponsor in its sole discretion or prize will be forfeited. Notwithstanding the foregoing, Sponsor will make reasonable efforts to select travel dates acceptable to winner. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Contest, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. If winner is a minor in his/her state of residence, winner must travel with his/her parent/legal guardian, who must execute liability/publicity releases prior to issuance of travel documents. If applicable, winner and travel companion are solely responsible for obtaining valid passports and any other documents necessary for international travel. Travel restrictions, conditions and limitations may apply. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if video shoot is delayed, postponed or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion. Approximate Retail Value ("ARV") of Travel portion: \$1,000 USD. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

b. Daily Prizes: Prizes will be awarded for each Daily Entry Period, as outlined in the table below:

Daily Entry Period(s)	Date(s)	Number of Winners	Prize Description	ARV (USD)
1 & 2	March 9, 2016 March 10, 2016	100 (50 winners per Daily Entry Period)	One (1) pair of men's or women's Speedform Slingshot running shoes	\$139.99
3	March 11, 2016	25	One (1) Under Armour Storm Tote	\$79.99
4	March 12, 2016	25	One (1) Under Armour Men's Golden Age Windbreaker	\$99.99
5	March 13, 2016	20	One (1) ArmourStorm Rain	\$149
6	March 14, 2016	20	One (1) Men's Football Glove	\$34.99
7	March 15, 2016	15	One (1) Women's Fly-By Jacket	\$124.99
8-14	March 16, 2016 through March 22, 2016	50 (8 winners for Daily Entry Period 8 and 7 winners each for Daily Entry Periods 9-14)	One (1) pair of leg warmers	\$34.99

15, 16, 18, 19, 21	March 23, 2016 March 24, 2016 March 26, 2016 March 27, 2016 March 29, 2016	25 (5 winners per Daily Entry Period)	One (1) Graphic Tee – Superman	\$34.99
17 & 20	March 25, 2016 March 28, 2016	10 (5 winners per Daily Entry Period)	One (1) UA Band fitness, activity & sleep tracking wearable	\$180
22	March 30, 2016	3	One (1) pair of Men's Fat Tire shoes	\$149
23	March 31, 2016	4	One (1) pair of Women's Fat Tire shoes	\$149
24	April 1, 2016	3	One (1) pair of Men's Fat Tire shoes	\$149
25	April 2, 2016	3	One (1) pair of Women's Fat Tire shoes	\$149
26	April 3, 2016	2	One (1) pair of Men's Fat Tire shoes	\$149
27	April 4, 2016	3	One (1) pair of Women's Fat Tire shoes	\$149
28	April 5, 2016	2	One (1) pair of Men's Fat Tire shoes	\$149
29-33	April 6, 2016 through April 10, 2016	20 (4 winners per Daily Entry Period)	One (1) SC30 Essential Zip	\$74.99
34	April 11, 2016	3	One (1) SC30 Essential Zip	\$74.99
35	April 12, 2016	2	One (1) SC30 Essential Zip	\$74.99
36 & 38	April 13, 2016 April 15, 2016	30 (15 winners per Daily Entry Period)	One (1) pair of Women's Gemini 2 Record-Equipped Running Shoes	\$150
37 & 39	April 14, 2016 April 16, 2016	40 (20 winners per Daily Entry Period)	One (1) pair of Men's Gemini 2 Record-Equipped Running Shoes	\$150
40 & 42	April 17, 2016 April 19, 2016	20 (10 winners per Daily Entry Period)	One (1) pair of Women's Gemini 2 Record-Equipped Running Shoes	\$150
41	April 18, 2016	10	One (1) pair of Men's Gemini 2 Record-Equipped Running Shoes	\$150
43-49	April 20, 2016 through April 26, 2016	50 (8 winners for Daily Entry Period 43 and 7 winners each for Daily Entry Periods 44-49)	One (1) pair of CurryTwo basketball shoes	\$129.99
50	April 27, 2016	10	One (1) Men's Graphic Tee - Muhammad Ali	\$34.99
51	April 28, 2016	15	One (1) Graphic Tee – Men's Zenith	\$24.99
52	April 29, 2016	10	One (1) Graphic Tee – Women's Fly-By 2.0 Middy	\$34.99
53	April 30, 2016	15	One (1) Men's Graphic Tee - Muhammad Ali	\$34.99
54	May 1, 2016	25	One (1) Graphic Tee	\$44.99
55	May 2, 2016	10	One (1) Graphic Tee – Men's Zenith	\$24.99
56	May 3, 2016	15	One (1) Graphic Tee – Women's Fly-By 2.0 Middy	\$34.99

57, 59-61, 63	May 4, 2016 May 6, 2016 through May 8, 2016 May 10, 2016	25 (5 winners per Daily Entry Period)	One (1) pair of Women's Charged Stunner training shoes	\$89.99
58 & 62	May 5, 2016 May 9, 2016	10 (5 winners per Daily Entry Period)	One (1) pair of Under Armour Rival Multi Reflection Sunglasses	\$129.99
64-70	May 11, 2016 through May 17, 2016	50 (8 winners for Daily Entry Period 64 and 7 winners each for Daily Entry Periods 65-70)	One (1) Under Armour Dominate Water Bottle	\$31.99
71-75	May 18, 2016 through May 22, 2016	20 (4 winners per Daily Entry Period)	One (1) Graphic Tee	\$44.99
76	May 23, 2016	3	One (1) Graphic Tee	\$44.99
77	May 24, 2016	2	One (1) Graphic Tee	\$44.99
78-84	May 25, 2016 through May 31, 2016	50 (8 winners for Daily Entry Period 78 and 7 winners each for Daily Entry Periods 79-84)	One (1) pair of Women's Fly-By Shorts	\$29.99
85-89	June 1, 2016 through June 5, 2016	20 (4 winners per Daily Entry Period)	One (1) Under Armour SC30 Backpack	\$79.99
90	June 6, 2016	3	One (1) Under Armour SC30 Backpack	\$79.99
91	June 7, 2016	2	One (1) Under Armour SC30 Backpack	\$79.99
92 & 93	June 8, 2016 June 9, 2016	40 (20 winners per Daily Entry Period)	One (1) \$100 Under Armour Gift Card	\$100
94 & 95	June 10, 2016 June 11, 2016	30 (15 winners per Daily Entry Period)	One (1) \$100 Under Armour Gift Card	\$100
96-98	June 12, 2016 through June 14, 2016	30 (10 winners per Daily Entry Period)	One (1) \$100 Under Armour Gift Card	\$100
99-105	June 15, 2016 through June 21, 2016	50 (8 winners for Daily Entry Period 99 and 7 winners each for Daily Entry Periods 100-105)	One (1) pair of Mirror Leggings	\$74.99
106 & 108	June 22, 2016 June 24, 2016	16 (8 winners per Daily Entry Period)	One (1) pair of Under Armour Club Leather shoes	\$99.00
107	June 23, 2016	8	One (1) pair of Under Armour DJ Leather shoes	\$99.00
109	June 25, 2016	7	One (1) pair of Under Armour DJ Leather shoes	\$99.00
110 & 112	June 26, 2016 June 28, 2016	14 (7 winners per Daily Entry Period)	One (1) pair of Under Armour Club Leather shoes	\$99.00
111	June 27, 2016	5	One (1) pair of Under Armour DJ Leather shoes	\$99.00
113 & 114	June 29, 2016 June 30, 2016	10 (5 winners per Daily Entry Period)	One (1) pair of Under Armour DJ Leather shoes	\$99.00

All details of apparel (including color, gender, and size) will be determined by the Sponsor in its sole discretion. Terms and conditions of gift cards apply.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Limit: One (1) Monthly Prize and one (1) Daily Prize per person. Daily Prizes will be fulfilled 8 – 10 weeks after the conclusion of the applicable Daily Entry Period.

11. Release: By receipt of any prize, each winner (or parent/legal guardian if winner is a minor) agrees to release and hold harmless the Sponsor, MCN Productions, LLC, Twitter, Inc., Instagram LLC, Administrator, and their respective parent companies, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.

12. Publicity: Acceptance of any prize shall constitute and signify each winner's agreement and consent that Sponsor and its designees may use the winner's name, city, state (and or province), likeness, photo, Submission, and/or prize information in connection with the Contest for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

13. Ownership of Submission: Each winner (or parent/legal guardian if winner is a minor) shall irrevocably grant, transfer, convey and assign to Sponsor the entirety of the rights in and to the Submission and all renewals and extensions of copyright, and the right to secure copyright registrations thereto in perpetuity including, without limitation, the rights to use the Submission for any and all purposes in any and all media whether now known or hereafter developed, on a worldwide basis, in perpetuity. Each winner accepts and acknowledges that Sponsor shall not be obligated to use the Submission and that Sponsor in its sole discretion shall have the right to refrain from using the Submission. Sponsor shall not incur any liability whatsoever to the extent Sponsor chooses to refrain from any exploitation of its rights hereunder. Each winner will indemnify Sponsor, Released Parties, and any licensee of Sponsor against all claims, damages, liabilities, and expenses (including reasonable counsel fees and legal expenses) arising out of any breach of these terms.

14. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. If terminated, Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible Submissions received up to time of such action using the judging procedure outlined above. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the Submission process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated Submissions. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

15. Limitations of Liability: Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Submission process or the Contest; (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest, the uploading, the processing or judging of Submissions, the announcement of the prizes or in any Contest-related materials; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. Released Parties are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems,

servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third-party use of any Submission.

16. Disputes: Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

17. Entrant's Personal Information: Information collected from entrant is subject to Sponsor's Privacy Policy <https://www.underarmour.com/en-us/customer-service/security-and-privacy-policy> and Administrator's Privacy Policy <http://www.HelloWorld.com/privacy-policy>.

18. Winner List: For a winner list, visit <http://bit.ly/1Qxltcp>. The winner list will be posted after winner confirmation is complete.

© 2016 HelloWorld, Inc. All rights reserved.